

2008 Board of Directors

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Ken Trogdon, Chief Executive Officer
CommuniCare, Inc.
Columbia, SC

CommuniCare Welcomes Our New Employees:

Debra Brunson, Dental Hygienist, Clarendon 2 Smiles

Laura Brunson, Pharmacy Technician

Christine Jackson, Medicaid Outreach Worker,
Allendale Smiles

Chantay Jones, Shipping Clerk

Teresa Jordan, Dental Assistant, Summerton Smiles

Suzanne Nickels, RPh, Pharmacy Daily Operations
Manager

Tia Rawlinson, Donor Services and Stewardship
Coordinator

Janet Thompson, Pee Dee Regional Outreach
Coordinator

Thanking Our 2007 Board of Directors

We wish to express our appreciation to **Margaret Mays, Dr. Philip C. Morrow, J. Michael Ross, Dr. Joseph Smith, and Dr. Patricia Westmoreland**, who will no longer serve on the CommuniCare Board of Directors. We thank each of them for their leadership and service, and their commitment to improve the quality of life of the patients we serve.

CommuniCare welcomes the following new Board Members:

W. Pete Bailey, M.P.H., Chief of Health and Demographics, SC Budget and Control Board
Columbia, SC

Carmelo Cinqueonce, Executive Vice President of the SC Pharmacy Association
Columbia, SC

Chip Huggins, SC House of Representatives, District 85 and Broker/Manager Century 21 Bob Capes REALTORS
Columbia, SC

Thornton Kirby, President & CEO of the SC Hospital Association
Columbia, SC

Tim Madden, Nelson, Mullins, Riley & Scarborough, LLP
Greenville, SC

Anne Wilson, Senior Vice President
South Carolina Bank and Trust
Columbia, SC



► During February, National Children's Dental Health Month, Smiles takes oral health education into the classroom.



► New medications from GlaxoSmithKline are now available for CommuniCare patients.



► CommuniCare launches a new program to help the Hispanic community.



► CommuniCare welcomed Senator Lindsey Graham for a tour of the facilities and the pharmacy.

CommuniCare *for the working uninsured* news

Winter 08

Giving South Carolina's Children Reason to Smile

February is National Children's Dental Health Month, a time to focus on the problems caused by poor oral health, and recognize the strides we're making in South Carolina to cure the silent epidemic of oral diseases.

Children with dental problems lose an estimated 52 million school hours annually, and poor children experience nearly 12 times as many restricted activity days from disease as children from higher-income families.



Thankfully, children from limited-income families in

South Carolina (where one-third of the children are in need of dental care) have access to quality oral healthcare through Smiles, a division of CommuniCare.

Smiles operates three full-time centers, in Allendale, Manning, and Dillon, one part-time center in Summerton, and a weekend center in Charleston. Together, they treat approximately 3,500 children each school year, and last year performed 6,600 fillings.

Georgia Famuliner, RN, Operations Director for Smiles, says the goal of each Smiles Center is to provide oral health education to every patient.

"Our hygienists are teaching throughout the cleaning appointment and instructing children on how to brush and floss, how often to brush, and why this is necessary," Famuliner explains.



Georgia Famuliner, RN
Operations Director for Smiles

In February, the Smiles Centers staff will celebrate National Children's Dental Health Month by appearing in K5 classrooms in the communities they serve, using hand puppets to teach kids about the importance of proper dental care.

Smiles has made great strides since its first center opened in Allendale in 2001. But Famuliner says the program faces a huge obstacle to its future success. "We need more dentists," she explains.

"Dentists are the key to making this program work," says Famuliner, stressing that the dentists are paid by CommuniCare. "We are looking for dentists who are willing to give back to these rural South Carolina communities for one day a week or one day a month."

To learn more about Smiles, make a contribution, or recommend a dentist who might be right for our program, visit us online at communicare.us or contact Smiles at gfamuliner@communicare.us.



Ken Trogdon
Chief Executive Officer
CommuniCare

The Power of Giving Back

For the past few years,

CommuniCare has received a \$20 monthly donation from the same man. His daughter was enrolled in our program when she was a college student who could not afford health insurance. Today, with a good job and health insurance, she no longer needs our services. But her father remembers the time we helped her through, and he continues to send the \$20 check each month.

His simple act of thanks reminds us that it doesn't take much to make a difference in someone's life. When we share the blessings of our own good health and good fortune with those who need a helping hand, life is better for everyone in our state. On behalf of all the hardworking men and women in South Carolina, and one appreciative father, thank you for your contributions to CommuniCare.

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Department Highlights

PHARMACY

The pharmacy has added the following new medications, provided to us by GlaxoSmithKline:

COREG CR (10mg, 20mg, 40mg, 80mg)
LAMICTAL (25mg chewable, 150mg, 200mg)
REQUIP (0.25mg, 0.5mg)
SEREVENT INHALER
VALTrex (500mg, 1gm)
VESicare (5mg, 10mg)
ZOFran (4mg, 4mg ODT, 8mg, 8mg ODT)
ZOVIRAX (200mg, 400mg)

The following medications have been deleted from the formulary:
FAMVIR, LOTREL, and LAMISIL

GRANTS

CommuniCare is excited to announce its first funding from the J. Marion Sims Foundation and the Hollingsworth Funds. The J. Marion Sims gift of \$11,400 will be used to increase outreach efforts in Lancaster, Great Falls and Fort Lawn. The Hollingsworth gift of \$30,000 will be used to increase outreach efforts in Greenville. We also received \$500 from the Bonitz Company and \$2,000 from the D.L. Scurry Foundation for education and outreach. In addition, the Charleston SMILES program received \$8,000 from the Bachelor's Society and Allendale SMILES received \$4,000 from the Winthrop Family Fund, to help provide pediatric dental services. CommuniCare wishes to extend our deepest appreciation to all our funders and we look forward to working together to make healthcare accessible and affordable in 2008.



L to R: Lauren Sutton, DeAnne Reese, Charlotte Berry, Anne Wilson and Laura Jordan

Another Starlight Success!

CommuniCare hosted the 9th year of Starlight, A Southern Night on November 3, 2007. More than 400 people were in attendance and more than \$182,000 was raised. Thanks to Starlight Honorary Chair, Charlotte Berry, and Committee Members, Laura Jordan, Lauren Sutton and Anne Wilson for their hard work in making this year another successful event.

A Legacy of Leadership and Care

We were saddened to lose one of South Carolina's most generous philanthropists, William E. Murray, who passed away on August 4, 2007. Our state has been fortunate to have Mr. Murray's strong leadership in the area of charitable giving. His financial support has played a critical role in sustaining many local institutions. While major institutions such as the University of South Carolina and the Medical University of South Carolina have benefited from Mr. Murray's generosity, many smaller

grass-roots organizations such as CommuniCare have been launched and supported as a result of his creativity and passion for helping those in need. Philanthropists such as William Murray make lasting changes to the cycle of poverty that grips hundreds of thousands of South Carolinians, making our state healthier, stronger, and more competitive economically. He was a compassionate man who created a lasting legacy of affordable health care for the working uninsured. We can never thank him enough.



L to R: Jeb Molony, President, Bachelor's Society of Charleston, Ken Trogdon, CEO, CommuniCare, and David Scates, Treasurer, Bachelor's Society of Charleston

Kings For Kids Helps Protect Our Kids' Smiles

Jeb Molony and David Scates with the Bachelor's Society of Charleston recently presented CommuniCare a check for \$8,000, the proceeds from the 25th Annual Kings for Kids, Kingfish Tournament to benefit Charleston Smiles.



L to R: Kathleen Forbes, Executive Director of the TTC Foundation, Jon Ory, the ESL instructor, and Barbara Ankersen, Department Head, Dental Hygiene

Hispanic Outreach Initiative

This pilot project focuses on increasing basic literacy in non-English speaking Hispanic parents of children receiving dental care through our Smiles for a Lifetime Pediatric Dental Center at Trident Technical College in North Charleston. The program began in September and classes have been full each week. Jon Ory, ESL Coordinator and Instructor, said, "The program is off to a great start. There is a multi-level group of students. Everyone in the clinic is friendly, knowledgeable, and busy. I feel very confident the program will be a success."

Reaching Out To ... Business Leaders

Approximately 20 business leaders in the Midlands attended a recent informal awareness luncheon. Thank you to the following who served on the host committee: Representative James Clyburn, Mr. Jimmy Addison, Mr. Charles D. Beaman, Jr., Mr. Stephen Benjamin, Ms. Charlotte Berry, Mr. Michael J. Biediger, Jr., Dr. Scott Boyd, Ms. Sharon Bryant, the Greater Columbia Chamber of Commerce, Mr. Don Herriott, Sister Judith Ann Karam, Mr. Thornton Kirby, Mr. Jim Konduros, Dr. Rudolph Rustin, Mr. Ed Sellers

Community Members

Ken Trogdon, CEO and Courtney Cooper, Outreach Director made a presentation to members of the Santee community about CommuniCare services. Thanks to Representative Gilda Cobb-Hunter for hosting this meeting to introduce CommuniCare to constituents.

Hispanic Communities

Through support from BlueCross BlueShield of South Carolina, Luz Arpan with Hispanic Connections coordinated translating CommuniCare and Smiles applications and forms into Spanish. This will make the application process easier and give CommuniCare an opportunity to serve more patients in this growing population.

Neighbors in need

CommuniCare staff along with the folks from Pee Dee Health Care in Darlington sponsored and fed Thanksgiving dinner to approximately 1200 folks from Darlington County. It was a great community event that the staff was proud to be part of.

PhRMA Approves Grant Request

The Pharmaceutical Manufacturers of America (PhRMA) approved a grant request to develop and produce an educational video to showcase the many stories and successes of CommuniCare over the last several years. This video will be used as an awareness tool to educate civic groups, medical societies, social service agencies as well as prospective corporate and individual donors. This video will also be used as a recruitment tool as we work toward increasing our visibility throughout the state.



CommuniCare was honored to have Senator Lindsey Graham tour our facilities. Senator Graham commended CommuniCare on the services being provided to the uninsured in South Carolina. L to R: Ken Trogdon, CEO, CommuniCare and Senator Lindsey Graham



Representatives from Merck & Company visit CommuniCare. L to R: Dennis Gillan, Business Manager, Elizabeth Treiber, Senior Respiratory Specialty Representative, and Steve Wilber, Respiratory Specialty Business Manager



Representatives from other states, including Tennessee, Rhode Island, and these recent guests from New Jersey, visit CommuniCare facilities to learn more about how we help the uninsured in South Carolina. L to R: Lisa Gerdt, VP, Patient Programs & Operations, The Franklin Group, and Bill Shearer, Corp VP, Inventor, InVentiv Health

Department Highlights

UPSTATE

It was a particularly exciting end to 2007 when the Upstate office received notification that CommuniCare was one of the charities awarded funds from Hollingsworth Funds, Inc.

"We are pleased to support an organization whose primary goal is to assist one of the most overlooked populations in our state, the working uninsured," said Mr. I. T. "Buck" Welling, Jr., Chairman and President of Hollingsworth Funds, Inc.

The Upstate Office continues to move forward strengthening partnerships with area hospitals and clinics.

LOW COUNTRY

Guilds Hollowell is no longer employed with CommuniCare as a Consultant in the Low Country. Our Board of Directors recognizes and expresses appreciation to Guilds for the contributions he made to CommuniCare during his tenure with us.

OUTREACH

Janet Thompson is our new Pee Dee Regional Outreach Coordinator with more than 10 years experience working for non-profit and State agencies. We welcome Janet to CommuniCare!

SMILES

Smiles is proud to have these new members on our team! Clarendon 2 Smiles welcomes Debra Brunson, a dental hygienist with more than 20 years experience; Teresa Jordon, dental assistant at Summerton Smiles; and Christine Jackson, Medical Outreach Worker for Allendale Smiles.

**Our web address has changed!
Visit us online at communicare.us.**

Or call us toll free at 1.800.763.0059 to join us in our mission.